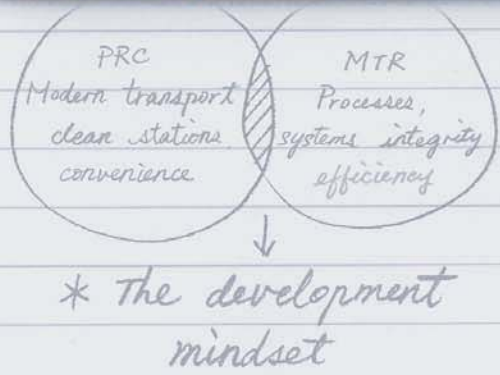
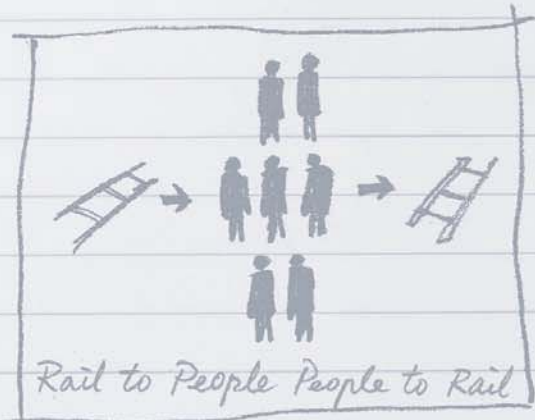
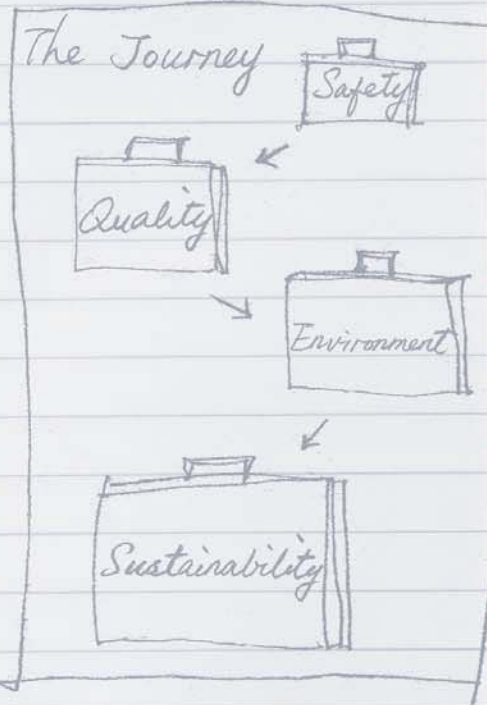


Our strategy is to bring people to the rail network through innovative urban planning based on the tenets of sustainability



Dr. Francois Lung on Best Practice

A responsible organisation is one that takes the initiative within its sphere of influence where best practice and business opportunity align. It is about making the decisions to support the business case for sustainability.

External market expansion, specifically in mainland China, provides the challenge and the opportunity to transform our own operations into the sustainable business model applicable to the broader market. Our strategy is to grow with communities in mainland China, to bring people to a rail transport network through innovative urban planning and to introduce infrastructure design based on the tenets of sustainability. This necessitates active engagement, education and partner buy-in to the principles of corporate social responsibility at all stages of project development. Our proven expertise in integrating rail and community provides the roadmap for this strategy. Safety management is the first stage of the journey.

Ultimately, it is about how we achieve the balance between economic ambition and responsibility to future generations. This is the key to our own success and that of the sustainability of the communities we serve.

Francois Lung

Dr. Francois Lung
China and International Business Director
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